Cookie Statement

This Cookie Statement describes the different types of cookies, web beacons, and similar technologies that may be applied on the Seagate websites, which include but are not limited to Seagate.com, and LaCie.com and their sub-domains that link to this Cookie Statement (the "Sites").

What is a Cookie?

Cookies are small text files that a website transfers to your hard drive to store and sometimes collect information about your usage of websites, such as time spent on the Sites, pages visited, language preferences, and other traffic data. We use the information for security purposes, to facilitate navigation, to display information more effectively, to personalize your experience while using the Sites and to recognize your computer in order to assist your use of the Sites. We also gather statistical information about use of the Sites in order to improve their design and functionality, understand how they are used and assist us with resolving questions regarding them.

Web beacons are small graphic images (also known as "pixel tags" or "clear GIFs") that may be included on our sites, services, applications, messaging, and tools, that typically work in conjunction with cookies to identify our users and user behavior. Web beacons tell our advertising service providers the Internet address of the Site pages viewed by users, browsing patterns within the Site, and responses to advertisements and promotions on the Site.

What Cookies Do We Use?

There are two kinds of cookies, session and persistent cookies. Session cookies are stored in temporary memory and are erased once you close your web browser. Persistent cookies are stored on your hard drive until their expiration date. Below we list the different types of cookies that may be used on the Sites. To the extent any Personal Information is collected through cookies, the Privacy Statement applies http://www.seagate.com/legal-privacy/ and supplements this Cookie Statement. Our cookie table lists some of the third party cookies on our sites.

Essential Cookies

Essential cookies enable you to navigate the Sites and to use their services and features. Without these necessary cookies, the Sites will not perform as smoothly for you as we would like them to and we may not be able to provide the Sites or certain services or features.

Preference Cookies

Preference cookies collect information about your choices and preferences, and allow us to remember language or other local settings and customize the Sites accordingly.

Analytics Cookies

Analytics cookies collect information about your use of the Sites, and enable us to improve the way they work. For example, analytics cookies show us which are the most frequently visited pages on the Sites, help us record any difficulties you have with the Sites, and show us whether our promotional campaigns are effective. This allows us to see the overall patterns of usage on the Sites, rather than the usage of a single person. We use the information to analyze traffic on the Sites, but we do not examine this information for individually identifying information.

Advertising Cookies

Advertising cookies are set to display targeted promotions or advertisements based upon your interests on the Sites or to manage our advertising. These cookies collect information about your activities on these and other sites to provide you targeted advertising.

How do I Manage Cookies?

You can control the way in which cookies are used by altering your browser settings. You may refuse to accept cookies by activating the setting on your browser that allows you to reject cookies. Information about the procedure to follow in order to enable or disable cookies can be found on your Internet browser provider's website via your help screen. For many cookies, you may disable our placement of cookies on your device in the Settings menu.

However, if you select such a setting, this may affect the functioning of our Sites. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you access or log on to our Sites. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org, www.allaboutcookies.org, or www.youronlinechoices.eu.

If you want to clear cookies left behind by the Sites you have visited, here are links where you can download three programs that remove tracking cookies: http://www.lavasoftusa.com/products/ad-aware_se_personal.php, http://www.spybot.info/en/download/index.html, and http://www.webroot.com/consumer/products/spysweeper/.

Changes to Our Cookie Statement

We may change this Cookie Statement from time to time. Please take a look at the "Last Updated" legend at the top of this page to see when

this Cookie Statement was last revised. We will notify you of changes to this Cookie Statement by posting the revised Cookie Statement on our Sites. Any changes in this Cookie Statement will become effective when we make the revised Cookie Statement available on or through the Sites. Your use of the Sites following these changes means that you accept the revised Cookie Statement.

Contact Us

If you have any questions or comments regarding this Cookie Statement, please contact us by email at data.protection.officer@seagate.com or write to us at:

Seagate Technology LLC
Attn: Legal Department – Privacy Group
10200 South De Anza Boulevard
Cupertino, California 95014

We will also keep prior versions of this Cookie Statement in an archive for your review here:

- Seagate Cookie Statement - 06/30/2017 (PDF)

Last Updated: June 30, 2017